

# MUSIC FOR ALL

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### JOSHUA & THE ONEWAY BAND RETURNS WITH BALLAD "REASON"

Good news travels fast! The popular saying may be slightly different, however this version is the one that truly applies to the official return of the **Joshua & The Oneway Band**! This group, known by their two previous singles "Don't Cry" and "Can't Touch the Ground", is back now to the rhythm of their sweet ballad: "**Reason**".

The debut EP of the quartet is called "**First Chapter**", is already available for listening and buying in major stores and online platforms and has the label of **Music For All**.



The band that we know today as Joshua & The Oneway Band is the result of fortuitous encounters and mismatches, a lot of talent and an uncommon ability to work nowadays. It's from the junction of the capacities of Joshua Santos, Alfredo Píula, Wendel Valentim and Eric Wildmarck that the band was born and is releasing their debut album.

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Joshua Santos was born during the second month of 1997 in Brazil, and was fortunate to grow up in a home that was not lacking in music, navigating between rock, blues, pop, samba or the beloved bossa nova. From his father, he inherited the talent for the arts and the passion for music, the guitar having entered his life at age of 5. However, it would be at the completion of a dozen birthdays that a decisive change in his life would occur: he moved, luggage in hand, to Portugal, with his whole family. In Alentejo he took the first steps in the world of music, having integrated the formation of the band of his progenitor, which took him to stages of all dimensions and importance, from the north to the south of the country and also abroad. He currently shares the destinies of Joshua & The Oneway Band with Alfredo Píula, Wendel Valentim and Eric Wildmarck, a band for which he not only sings and plays guitar but also writes letters of recognized depth.

Although he was born Alfredo Uchoa Filho, it is under the name Alfredo Píula that this distinguished brazilian citizen goes on stage and signs his compositions. Among his many talents, we can count: composer, guitarist and violinist, economist, publicist or event producer, for example, he founded Veludo Cotelê. This was a very successful band in the 80's and 90's, that even inspired the Novel "Bambolê", of Rede Globo. In addition to having accompanied the Brazilian singer Belchior for more than a decade, he has in his curriculum countless lyrics and songs, for soccer clubs anthems, cities and national advertising campaigns. It's also worth noting that he is waiting for the confirmation of the Guinness Book Of Records for the official registration of the world record in the category "The World Longest Pop Song", having written the lyrics and melody on his own, with a duration of almost two hours.

Wendel Valentine shares with Joshua the greatest bond that exists on the face of the earth: he is his brother! Although he was two years younger, he also was exposed to the musical influences of his parents, earning from an early age an unusual culture of the 70s, 80s and 90s. At the age of five he began his musical career, demonstrating a great interest in percussion, And, at ten he embarked with his whole family on this great adventure that was revealed to be living in Europe. He currently divides his time between studies and music, giving to Joshua & The Oneway Band his irreverence and talent.

The fourth member of Joshua & The Oneway Band also has a career that impresses. Eric Wildmarck began his artistic career in 1994 and has since collaborated with numerous musicians, singers and studios from all over Brazil. Among the bands he has composed for and / or produced are Berimbrown, Cláudio Zoli, Skank Studio Ferretti, Exalta Samba, The Whites, Jota Quest, Oscar Neves, Sulyen Dantas, Rain Flame, Groover Band, Jawbreak, among many others. He also produced advertising pieces for companies such as BMG, Honda and Coca-Cola. He is currently integrating the formation of Oneway, bringing experience and wisdom to this young and promising project.

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It's from this junction of talent, youth, irreverence, wisdom and experience that Joshua & The Oneway Band are born. Together these four members created a debut album that reached us in the second quarter of 2017. Now they reveal the third single extracted from that same EP, the ballad "Reason".

## CONTACTS

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